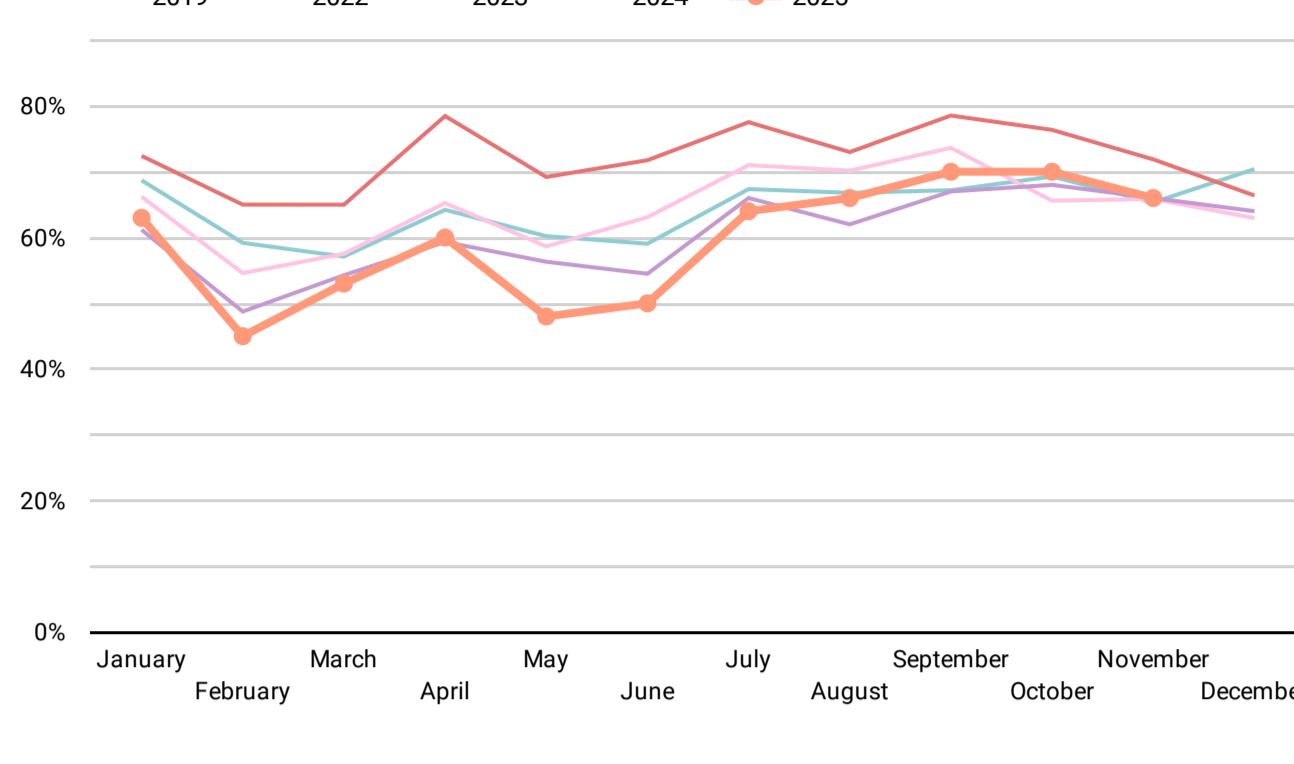


November 2025

WHITSUNDAYS SNAPSHOT

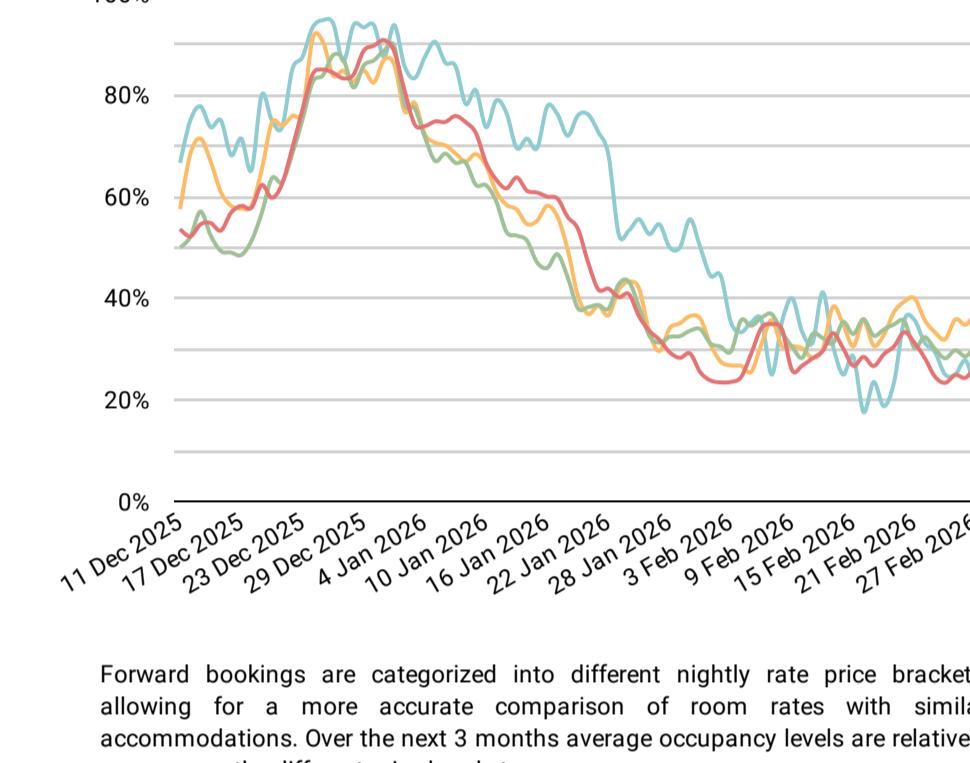
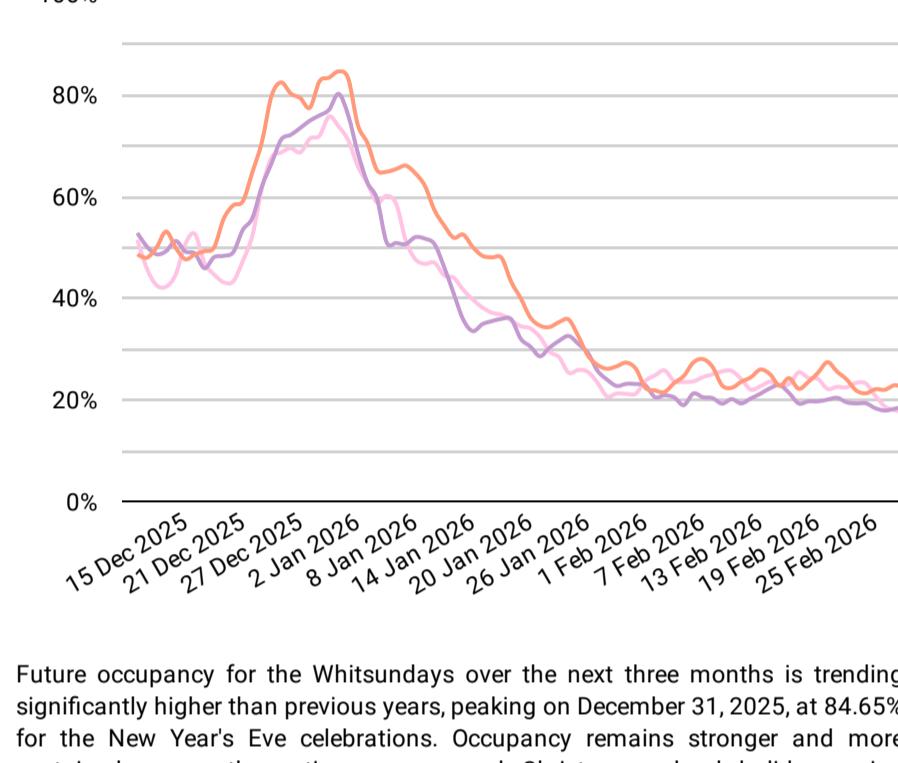
The Whitsundays
THE HEART OF THE GREAT BARRIER REEF

WHAT WAS OUR AVERAGE OCCUPANCY?



In November 2025, the Whitsundays recorded an average occupancy rate of 66%, experiencing a slight drop of 5.7% from last month and equal to 2019.

FORWARD BOOKINGS - 90 DAY OUTLOOK



Future occupancy for the Whitsundays over the next three months is trending significantly higher than previous years, peaking on December 31, 2025, at 84.65% for the New Year's Eve celebrations. Occupancy remains stronger and more sustained across the entire summer and Christmas school holiday period (December 22 to January 26), which is currently trending at an average of 59.27%, a notable increase compared to the previous two seasons.

Forward bookings are categorized into different nightly rate price brackets, allowing for a more accurate comparison of room rates with similar accommodations. Over the next 3 months average occupancy levels are relatively even across the different price brackets.

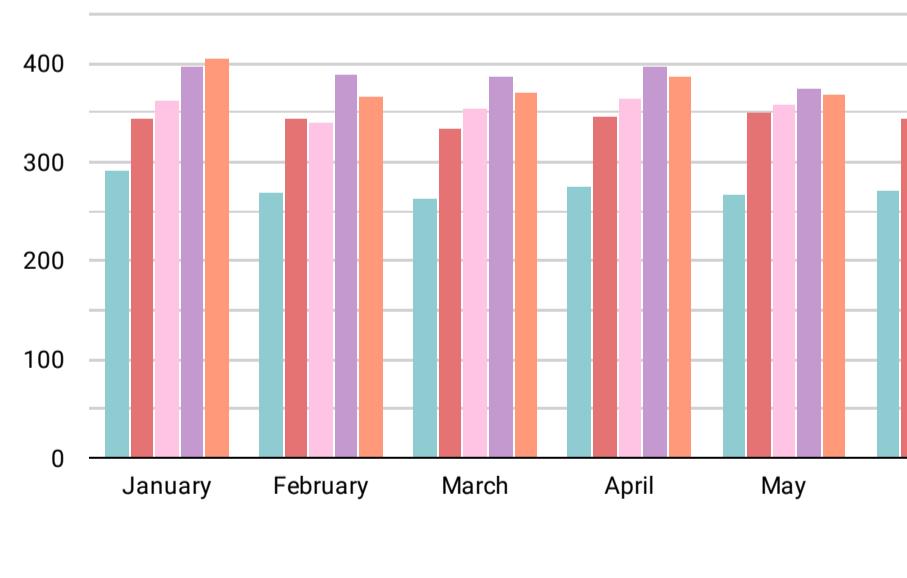
HOW FAR OUT ARE VISITORS BOOKING?

The reservation window is the period of time between when a guest makes a reservation and the actual check-in date.

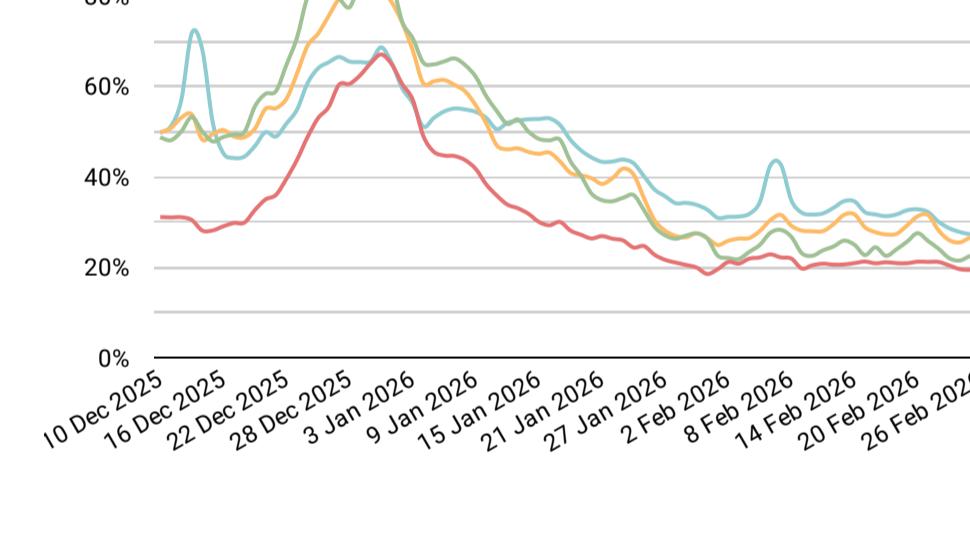


November 2025 had a reservation window of 80.9 days which is a 15% increase compared to 2024 and a 128% increase when compared to 2019.

AVERAGE DAILY RATE (ADR)

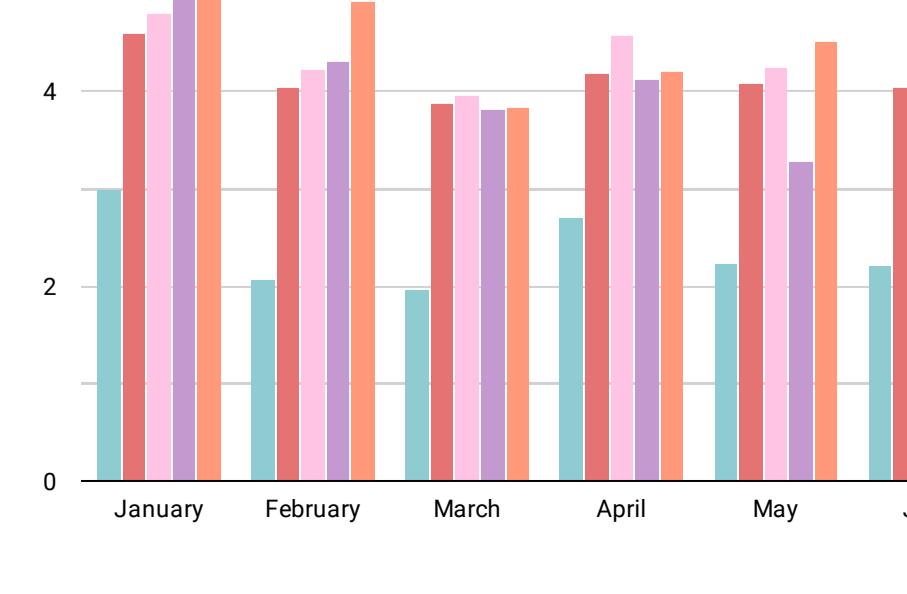


October 2025
\$416



LENGTH OF STAY (DAYS)

Length of stay for November 2025 was 4.1 days, which was slightly higher than last month.



November 2025
4.1 Days