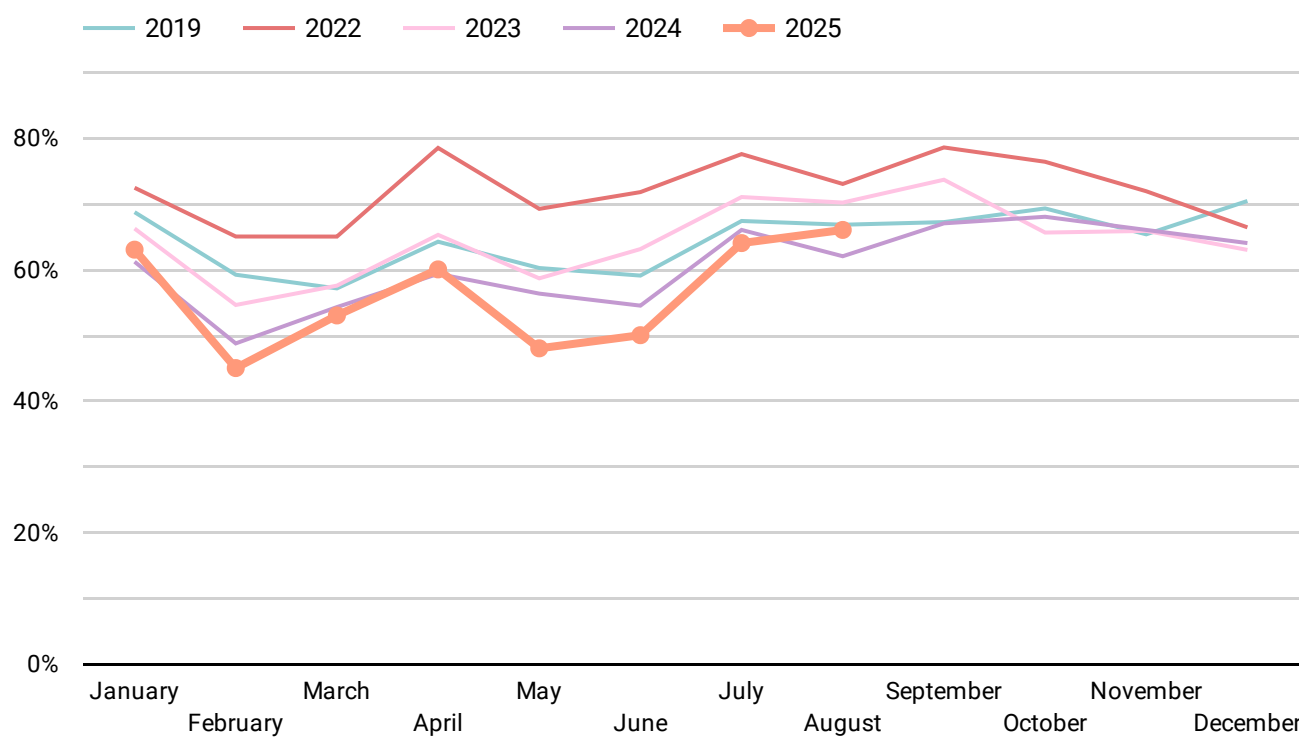
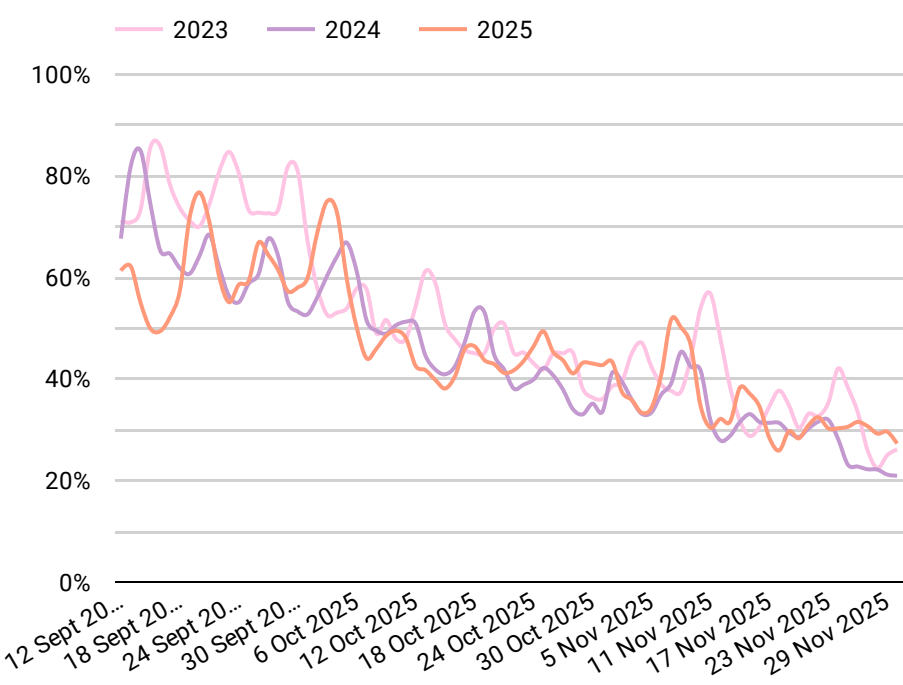


WHAT WAS OUR AVERAGE OCCUPANCY?

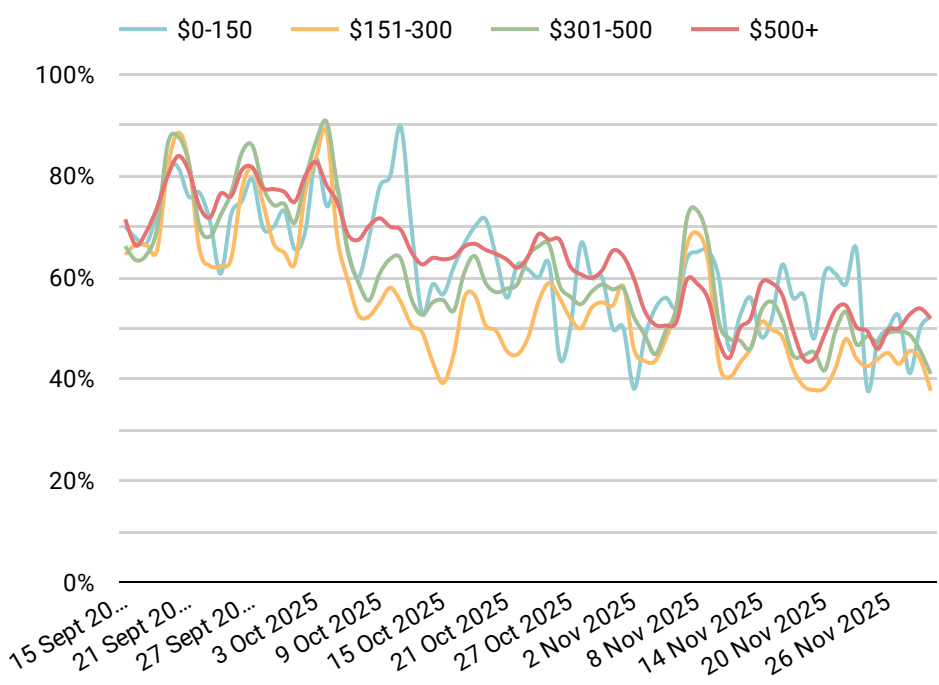


The Whitsundays in August 2025 had an average occupancy of 66%, experiencing a slight increase of 3% in comparison to last month and a 6% in comparison to 2024.

FORWARD BOOKINGS - 90 DAY OUTLOOK



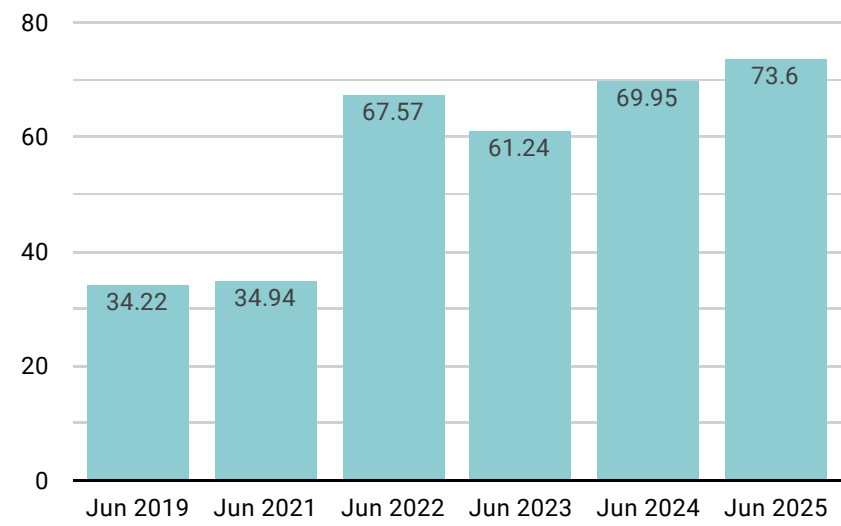
Future occupancy for the Whitsundays over the next 3 months is showing a very similar pattern to the past two years. The biggest spike over the coming months is on the 3rd of October at 75%.



Forward bookings are categorized into different nightly rate price brackets, allowing for a more accurate comparison of room rates with similar accommodations. Over the next 3 months average occupancy levels are relatively even across the different price brackets.

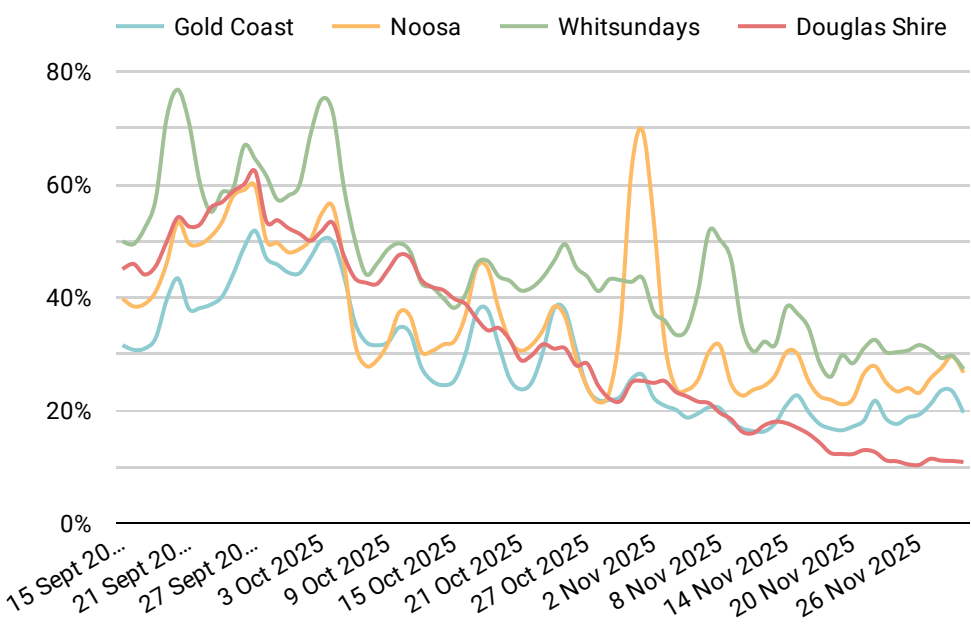
HOW FAR OUT ARE VISITORS BOOKING?

The reservation window is the period of time between when a guest makes a reservation and the actual check-in date.

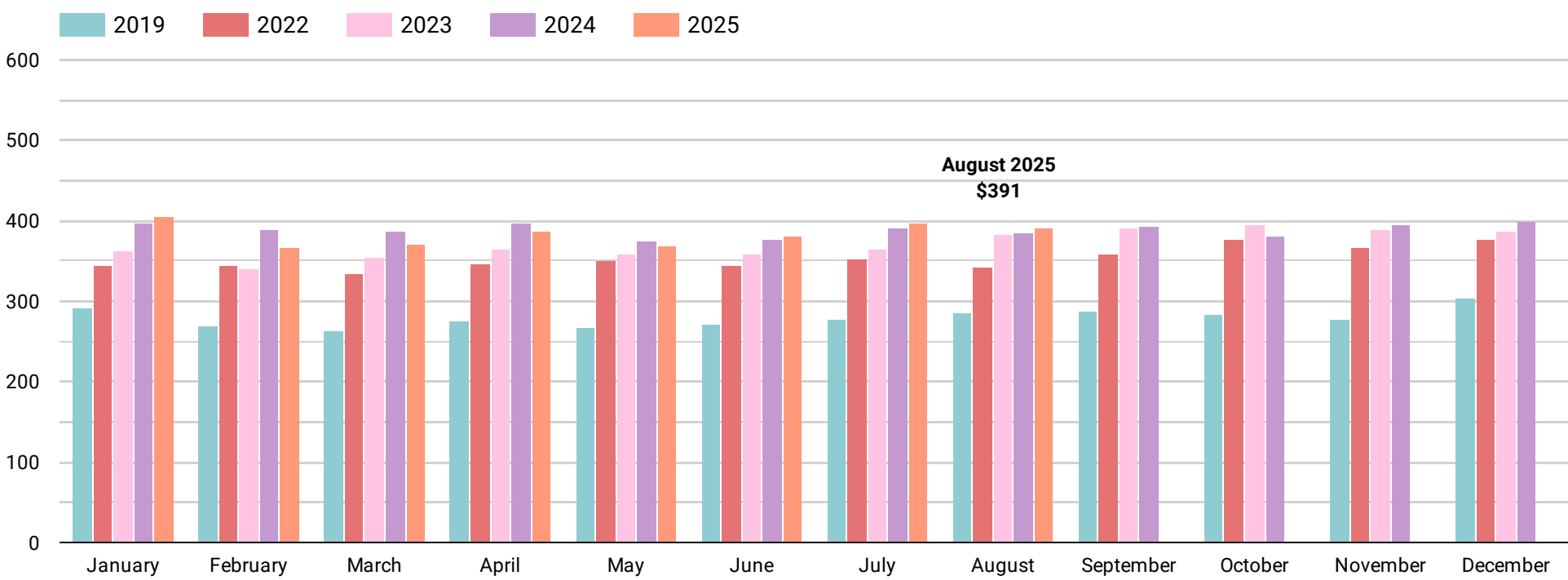


August 2025 had a reservation window of 74 days which is a 5% increase compared to 2024 and a 115% increase when compared to 2019.

HOW ARE OUR COMPETITORS GOING?



AVERAGE DAILY RATE (ADR)



LENGTH OF STAY (DAYS)

Length of stay for August 2025 was 4.3 days, which was slightly lower than last month.

